# Causal and Marginal Models 

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## Outline

(1) Introduction
(2) The g-null Paradox
(3) Odds Ratios

4 Main Results
(5) Examples

## Marginal Models

There are many situations in which we need to model marginal structure as part of a larger multivariate model:

- to account for dependence between individuals in panel studies;
- to enforce stationarity in longitudinal models;
- to model a marginal or conditional independence in a Bayesian network;
- in causal models;
- to transfer information across studies;
- etc...


## Political Orientation

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Naïve modelling gives no evidence to reject null hypothesis of no change; full modelling gives strong evidence of a shift.

## Parameterisations

A simple parameterisation just uses the cell probabilities $p_{11}, p_{21}, \ldots$.

|  | $Y$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1 | 2 | 3 | Total |
|  | 1 | $p_{11}$ | $p_{12}$ | $p_{13}$ | $p_{1+}$ |
|  | 2 | $p_{21}$ | $p_{22}$ | $p_{23}$ | $p_{2+}$ |
| 3 | $p_{31}$ | $p_{32}$ | $p_{33}$ | $p_{3+}$ |  |
|  | Total | $p_{+1}$ | $p_{+2}$ | $p_{+3}$ | $p_{++}$ |

To model the marginals, we instead want to start with the row and column totals: $p_{1+}, p_{2+}, \ldots, p_{+1}, p_{+2} \ldots$.

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On top of this, we need. . . the odds ratios!

$$
\text { e.g. } \quad \frac{p_{11} p_{22}}{p_{12} p_{21}}
$$

## Smooth, Variation Independent Parameters

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- $p_{1+}, p_{2+}$;
- $p_{+1}, p_{+2}$;

$$
\frac{p_{11} p_{22}}{p_{12} p_{21}}, \frac{p_{11} p_{23}}{p_{13} p_{21}} \frac{p_{11} p_{32}}{p_{12} p_{31}}, \frac{p_{11} p_{33}}{p_{13} p_{31}} .
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$$

Using marginal probabilities and odds ratios is a

- smooth and
- variation independent
parameterisation.


## Margins

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Suppose we want to know how $X$ affects $Y$, but we have a measured confounder $Z$.


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$$
P(y \mid d o(x))=\sum_{z} P(z) P(y \mid x, z) .
$$

This quantity tells us what would happen if $X$ were chosen independently of $Z$. How do we use it to generate observations from the real distribution with this marginal piece?

## Multiple Experiments and Transportability

Suppose we have two experiments on some of the same variables:

observational study, $P$

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Suppose want to assert / test that

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P(Y \mid d o(X))=Q(Y \mid d o(X))
$$

These are marginal parameters:

$$
\begin{aligned}
& P(Y \mid d o(X))=\sum_{Z} P(Y \mid X, Z) \cdot P(Z) \\
& Q(Y \mid d o(X))=Q(Y \mid X)
\end{aligned}
$$

## Survival Models

At each time $t$ we have:

- $U_{t}$ unobserved variables;
- $L_{t}$ covariates;
- $A_{t}$ treatment;
- $Y_{t}$ survival.



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What is probability of survival $(Y=1)$ to next time point, given treatment?

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P\left(Y_{t}=1 \mid Y_{t-1}=1, d o\left(A_{1}, \ldots, A_{t}\right)\right) .
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## Causal Models

Take a simple two-step dynamic treatment model.


- $A, B$ treatments (randomised);
- $L$ intermediate outcome;
- $Y$ final outcome;
- $U$ unobserved confounders.


## Identification



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How do we identify this?

- $P(Y \mid A=a, B=b)$ : ignoring/marginalising $L$;
- $P(Y \mid A=a, B=b, L=l)$ : conditioning on $L$.


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Neither has the desired causal interpretation!

## Identification



Can 'reweight' a sample/distribution to pretend that $B$ was assigned independently of $A$ and $L$ :

$$
P^{*}(A, L, B, Y)=P(A, L, B, Y) \frac{P(B)}{P(B \mid A, L)}
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In this new 'world', $L$ is post-treatment, so just ignore it! Then $P^{*}(Y \mid A, B)$ does have the desired causal interpretation!

$$
P^{*}(Y \mid A, B)=\sum_{L} P^{*}(L, Y \mid A, B)=\sum_{L} P(Y \mid A, L, B) \cdot P(L \mid A)
$$

## Parameterising Causal Models

Identification due to Robins (1986); more general results available (Shpitser and Pearl, 2006).


I will denote this causal quantity by

$$
P(Y \mid d o(A=a, B=b))
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i.e. the distribution of outcome given that the treatments are set to $(a, b)$ by intervention.

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i.e. the distribution of outcome given that the treatments are set to $(a, b)$ by intervention.
Causal question of interest might be:

$$
\text { "does } P(Y \mid \operatorname{do}(A=a, B=b)) \text { depend upon } a \text { ?" }
$$

## Parameterising Causal Models

For likelihood-based inference and simulation, need a parametrisation.


Standard parameterisations lead to the g-null paradox.
For example, if:

- logistic regression model for $Y$ given $A, B, L$;
- linear Gaussian model for $L$ given $A$;
then with faithfulness it is impossible for $P(Y \mid d o(A, B))$ not to depend upon $A$. (Robins and Wasserman, 1997)


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Naturally, this is disastrous for hypothesis testing.

## Simulation

Havercroft and Didelez (2012) note that simulating data from this model such that $P(Y \mid d o(A, B))$ independent of $A$ is difficult in some cases.


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Why?
Simulation requires $P(A, L, B, Y)$; relationship to $P(Y \mid d o(A, B))$ seems complicated.
g-null paradox shows we can't just specify a nice parametric model for $P$ and then fix parameters until independence holds.

## Recast the Problem

Define

$$
\begin{aligned}
P^{*}(Y, L \mid A, B) & \equiv P(Y, L \mid d o(A, B)) \\
& =P(Y \mid A, L, B) \cdot P(L \mid A)
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Message: $P^{*}$ is just a (conditional) probability distribution.

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## Desired Properties of $P^{*}$

- nice model for $P^{*}(Y \mid A, L, B)=P(Y \mid A, L, B)$ for simulation.
- nice model for $P^{*}(Y \mid A, B)$ for statistical inference;
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So how do we get this?

Short answer: we can't! It doesn't make sense to try to specify $P^{*}(Y \mid A, L, B)$ and $P^{*}(Y \mid A, B)$ separately.

## Margins

A better way to think about this: given intervention distribution $P^{*}$ suppose we have:

- a model for $P^{*}(Y \mid A, B)$;
- a model for $P^{*}(L \mid A, B)=P(L \mid A)$;

These do not fully specify $P^{*}(Y, L \mid A, B)$
 so what else do we need?

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## Answer

The $Y$ - $L$ odds ratio, conditional on $A=a, B=b$ :

$$
\phi_{Y L}(Y, L \mid A, B) .
$$

The additional information given by $P(Y \mid A, L, B)$ is then redundant.

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## Generalising Odds Ratios

Familiar definition of an odds ratio:

$$
O R(X, Y)=\frac{P(X=1, Y=1) \cdot P(X=0, Y=0)}{P(X=1, Y=0) \cdot P(X=0, Y=1)}
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Information contained is the same as:

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for unknown functions $u, v>0$.

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for unknown functions $u, v>0$.
Can obtain the familiar odds ratio by taking the cross-ratio:

$$
\frac{\phi_{X Y}(1,1) \cdot \phi_{X Y}(0,0)}{\phi_{X Y}(1,0) \cdot \phi_{X Y}(0,1)}=\frac{P(X=1, Y=1) \cdot P(X=0, Y=0)}{P(X=1, Y=0) \cdot P(X=0, Y=1)}
$$

## Generalising Odds Ratios

Let $p$ be a density for $X, Y$.
The odds ratio for $X, Y$ is the equivalence class of functions $\phi_{X Y}$ such that

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some functions $u, v>0$.

Some points:

- defined for any distribution with a density;
- $p$ is a member of the equivalence class;
- there's no requirement for $p$ to be positive;
- iterative proportional fitting recovers the joint distribution.


## Specifying Margins

Let $r_{X Y}(x, y)$ be a joint distribution with odds ratio $\phi_{X Y}$.
Theorem
Let $p_{X}$ and $p_{Y}$ be densities such that $p_{X} \ll r_{X}$ and $p_{Y} \ll r_{Y}$. Then there exists a unique joint distribution with margins $p_{X}, p_{Y}$ and odds ratio $\phi_{X Y}$.

This follows from Csiszár (1975).

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```

This follows from Csiszár (1975).

This is a form of variation independence: we can paste together essentially any dependence structure with any margins and get a distribution.

## Examples

- For discrete variables this reduces to the 'usual' odds ratio;
- for Gaussian variables:

$$
\phi_{X Y} \sim \exp \left(\frac{\rho x y}{\sigma_{x} \sigma_{y}\left(1-\rho^{2}\right)}\right)
$$

- multivariate $t$-distribution $\left(\boldsymbol{x}=(x, y)^{T}\right)$ :

$$
\phi_{X Y} \sim\left(1+\nu^{-1} \boldsymbol{x}^{T} \Sigma^{-1} \boldsymbol{x}\right)^{-\nu / 2-1}
$$

## Copulae

A popular way of modelling dependence between variables without specifying margins is to use a copula model.

$$
\begin{aligned}
P(X \leq x, Y \leq y) & =C\left(F_{X}(x), F_{Y}(y)\right) \\
p(x, y) & =c\left(F_{X}(x), F_{Y}(y)\right) \cdot p(x) \cdot p(y)
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Note we can't obtain the copula from the odds ratio (or vice versa) without knowing the margins.

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Features:

- Well established methods for fitting, simulation, inference.
- Non-continuous variables lead to unidentifiability.
- Not clear which is easier to interpret, copula or odds ratio.


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## Cognate Probabilities

We say a quantity $f\left(x_{C} \mid x_{A}\right)$ is a cognate distribution to the conditional probability density $p\left(x_{C} \mid x_{A}\right)$ if is of the form

$$
f\left(x_{C} \mid x_{A}\right) \equiv \int_{x_{B}} p\left(x_{C} \mid x_{A}, x_{B}\right) \cdot w\left(x_{B} \mid x_{A}\right) d x_{B}
$$

where $w\left(x_{B} \mid x_{A}\right)>0$ is a function of $p\left(x_{A}, x_{B}\right)$ such that $\int w\left(x_{B} \mid x_{A}\right) d x_{B}=1$ for each $x_{A}$.

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## Examples

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p\left(x_{C} \mid x_{A}\right) & =\int p\left(x_{C} \mid x_{A}, x_{B}\right) \cdot p\left(x_{B} \mid x_{A}\right) d x_{B} \\
p\left(x_{C} \mid d o\left(x_{A}\right)\right) & =\int p\left(x_{C} \mid x_{A}, x_{B}\right) \cdot p\left(x_{B}\right) d x_{B} \\
\mathbb{E} X_{C}\left(x_{A}, x_{A}^{\prime}\right) & =\int p\left(x_{C} \mid x_{A}, x_{B}\right) \cdot p\left(x_{B} \mid x_{A}^{\prime}\right) d x_{B}
\end{aligned}
$$

## Cognate Probabilities

In the discrete case, we can substitute cognate quantities in parameterisations without any problem.

## Theorem

Suppose we have a multivariate discrete parameterisation which is hierarchical and consists of probabilities of the form $P\left(X_{A_{i}} \mid X_{B_{i}}\right)$.

Then if we replace any of these $P^{*}\left(X_{A_{i}} \mid X_{B_{i}}\right)$ with cognate quantities, the parameterisation is still smooth.

Conversely, a parameterisation involving two quantities which are cognate to one another will not be smooth, and any parameterisation which contrasts cognate quantities is non-smooth.

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## Example.



Since
$P(Z) \quad P(X \mid Z) \quad P(Y \mid X) \quad \phi_{Y Z \mid X} \quad$ is smooth...

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| :--- | :--- | :--- | :--- | :--- |
| $P(Z)$ | $P(X \mid Z)$ | $P(Y \mid d o(X))$ | $\phi_{Y Z \mid X}$ | is also smooth! |

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| $P(Z)$ | $P(X \mid Z)$ | $P(Y \mid d o(X))$ | $\phi_{Y Z \mid X}$ | is also smooth! |

Example.

$$
\theta_{x}=P(Y=1 \mid d o(X=x))-P(Y=1 \mid X=x)
$$

cannot form part of a smooth parameterisation.

## Results

## Theorem

Consider (possibly vector valued) $Y$ and $X, Z$. Then can parameterise joint distribution $P(Z, X, Y)$ with:

$$
P(Z, X) \quad \underbrace{P^{*}(Y \mid X)}_{\text {cognate to } P} \quad \underbrace{\phi_{Z Y}(Z, Y \mid X)}_{P \text {-odds ratio }}
$$

and these three pieces are variation independent of one another.


## Results

It follows that, given a temporal ordering, we can apply this result inductively, obtaining one 'piece of information of interest' for each variable.

Suppose we have an ordered set of variables: $X_{1}, X_{2}, \ldots, X_{k}$.
For each $X_{i}$ divide the predecessors into two sets: $\boldsymbol{W}_{i} \cup \boldsymbol{V}_{i}$.

## Theorem

We can obtain a variation independent parameterisation which includes

$$
P^{*}\left(X_{i} \mid \boldsymbol{W}_{i}\right) \quad \forall i .
$$

for any set of cognate quantities $P^{*}\left(X_{i} \mid \boldsymbol{W}_{i}\right)$.

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## A Recipe



For our problem, separately specify (nice, parametric) models for:

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## A Recipe



For our problem, separately specify (nice, parametric) models for:

- $P(A)$;
- $P(L \mid A)$;
- $P(B \mid A, L)$;
- $P(Y \mid d o(A, B))$ and $\phi_{Y L}(Y, L \mid A, B)$ (the conditional odds ratio).

This is a fully variation independent, with no redundancy.

## Example: Observed Confounding

Can parameterize this as:

- $P(Z), P(X \mid Z)$;
- $P(Y \mid d o(X)), \phi_{Y Z}(Y, Z \mid X)$.



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The variation independence is useful:


- easy to incorporate covariates in GLM form;
- no danger of choosing impossible higher order interactions (so no g-null paradox!);
- means independent priors are valid.


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- no danger of choosing impossible higher order interactions (so no g-null paradox!);
- means independent priors are valid.

Example, suppose want to model how is causal effect of $X$ on $Y$ modulated by $G$. Then we can do this with a logistic regression form:

$$
\operatorname{logit} P(Y=1 \mid d o(X), G)=f(X, G)
$$

## Example: Survival Models

Young and Tchetgen Tchetgen (2014) consider survival models:


What is probability of survival $(Y=1)$ to next time point, given treatment?

$$
P\left(Y_{t}=1 \mid Y_{t-1}=1, d o\left(A_{1}, \ldots, A_{t}\right)\right) .
$$

No problem! What remains is the dependence structure between $L$ 's and $Y_{t}$ given $A_{1}, \ldots, A_{t}$

## Example: Survival Models

Hence simulation in some cases becomes relatively easy under a null; e.g.:

$$
P\left(Y_{t} \mid Y_{t-1}=1, d o\left(A_{1}, \ldots, A_{t}\right)\right)=P\left(Y_{t} \mid Y_{t-1}=1\right)
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Can also easily incorporate, for e.g., a stationarity assumption.

$$
P\left(Y_{t} \mid Y_{t-1}=1, d o\left(A_{t}=a\right)\right)=g(a)
$$

## What Can't Be Done

With each parameter (either conditional distribution or odds ratio) we can associate a collection of subsets of variables:

$$
\begin{aligned}
\mathbb{D}\left(P\left(X_{A} \mid X_{B}\right)\right) & =\{W \subseteq A \cup B: A \cap W \neq \emptyset\} \\
\mathbb{D}\left(\phi_{A B}\left(X_{A}, X_{B} \mid X_{C}\right)\right) & =\{W \subseteq A \cup B \cup C: A \cap W \neq \emptyset, B \cap W \neq \emptyset\} .
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Examples:

$$
\begin{aligned}
\mathbb{D}(P(Y \mid X, Z)) & =\{\{Y\},\{X, Y\},\{Y, Z\},\{X, Y, Z\}\} \\
\mathbb{D}\left(\phi_{Y Z}(Y, Z \mid X)\right) & =\{\{Y, Z\},\{X, Y, Z\}\} .
\end{aligned}
$$

## What Can't Be Done

## Proposition

Let $\psi, \psi^{\prime}$ be two parameters (i.e. cognate conditional distributions or odds ratios).
If $\mathbb{D}(\psi) \cap \mathbb{D}\left(\psi^{\prime}\right) \neq \emptyset$ then any parameterisation that includes $\psi$ and $\psi^{\prime}$ is non-smooth.

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## Proposition

Let $\psi, \psi^{\prime}$ be two parameters (i.e. cognate conditional distributions or odds ratios).
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## Example

In our original example we tried to have:

$$
P(Y \mid A, B, L) \quad P(Y \mid \operatorname{do}(A, B)) .
$$

But these both include $\{Y\},\{Y, A\},\{Y, B\},\{Y, A, B\}$.

## Example: History-Adjusted Marginal Structural Models

Denote $\bar{A}_{t}=\left(A_{1}, \ldots, A_{t}\right)$ and $\underline{A}_{t}=\left(A_{t}, \ldots, A_{T}\right)$.
van der Laan at al (2005) introduce a history-adjusted model that models:

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p\left(Y \mid \bar{L}_{t}, \bar{A}_{t-1}, d o\left(\underline{A}_{t}\right)\right), \quad t=1, \ldots, T
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By the previous result, we cannot expect to model e.g.

$$
p\left(Y \mid L_{1}, d o\left(A_{1}, A_{2}\right)\right) \quad p\left(Y \mid L_{1}, L_{2}, A_{1}, d o\left(A_{2}\right)\right) .
$$

separately.
The incompatibility of the models used was pointed out by Robins, Hernán and Rotnitzky (2007).

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## Summary

- Causal models are marginal models;
- the g-null paradox arises from trying to specify the same quantity twice;
- this can be avoided by understanding which parameters are 'free' to be specified;
- application to marginal structural models, survival models, stationarity, transportability...
- simulation becomes much easier in Gaussian, discrete cases, some copula models;
- there is a large literature on marginal models to look at for other cases.


## Thank you!

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